



**OUR PRIDE
COUNTS**



**BE
COUNTED**



**CENSUS
2020**



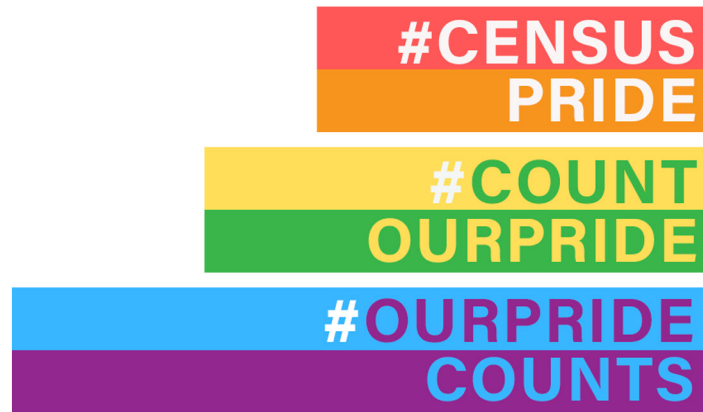
LGBTQ+

Census Advocacy Campaign

RESOURCE TOOL KIT



Logos



Self-Print Poster & Flyer

THERE'S STRENGTH IN NUMBERS.

And strength in our community. The more we commit to being counted in the 2020 census, the better off we'll all be. Let's stand together for better healthcare, education and food access for all.



Respond to the census.

QueerPeopleCount.com
#ComeOutBeCounted



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EDUCATION.
CIVIL RIGHTS.
HEALTHCARE.
PUBLIC TRANSIT.
COMMUNITY PROGRAMS.



IT ALL COUNTS. SO DO YOU.
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#MakeThemCountYou
www.makethemcountyou.com

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WHY DOES THE CENSUS MATTER?

Census data is why we have — or don't have — access to vital services in our community. Grocery stores, clinics and public transportation all exist in part because of the census. And our collective response will shape how the next decade looks for the LGBTQ+ community.



Let's make sure we count. Respond now.

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Let's make sure we count. [Respond now.](#)

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It's time for the census.
Will **you** be counted?



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2020census.gov

Advertisements

LGBTQ+

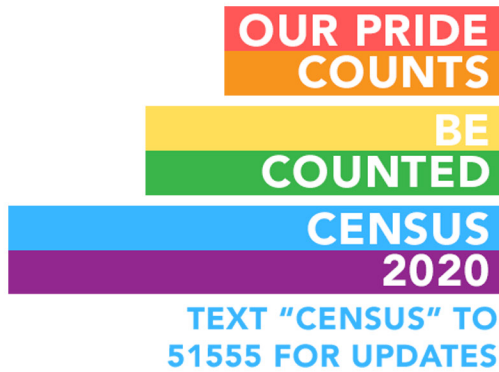
Census Advocacy Campaign

SOCIAL MEDIA IMAGES

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SOCIAL MEDIA POSTS

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(150 char)

As an Illinois resident, you'll earn the state \$18K in federal money over the next decade just by responding to the #2020census. So #ComeOutBeCounted: ow.ly

(143 char)

Did you know that LGBTQ families depend on federal funds more than non-LGBTQ families? That's why we must #ComeOutBeCounted in the #2020census. ow.ly

(165 char)

Responding to the #2020census is completely private. By law, your responses can't be shared with any other government or law enforcement agencies. So #ComeOutBeCounted: ow.ly

(142 char)

Political power, federal funding and civil rights — three reasons that all LGBTQ+ people must respond to the #2020census. #QueerPeopleCount ow.ly

(164 char)

The #2020census will provide the most reliable data yet on same-sex partnerships in Illinois — key information for anyone working on behalf of the LGBTQ+ community. ow.ly

(124 char)

Historically, LGBTQ+ people are undercounted and underrepresented. Let's change that with the #2020census. #QueerPeopleCount ow.ly

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SOCIAL MEDIA POSTS

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(92 char)

Healthcare, equality, food access —it all counts, and so do you. Respond to the #2020census. ow.ly

(155 char)

#LGBTQ families get SNAP and Medicaid more often than non-LGBTQ families. Your response to the #2020census can help our community get the services we need. ow.ly

(158 char)

Don't worry about #ICE or a landlord seeing your responses to the census. By law, your info can't be shared with any other party. Make sure you're counted. ow.ly

(132 char)

Healthcare, civil rights and food access — three reasons that all LGBTQ+ people should respond to the #2020census. #QueerPeopleCount ow.ly

(146 char)

Help make sure that our community gets the healthcare, public transit and food access we deserve. Be counted in the #2020census. #QueerPeopleCount ow.ly

(120 char)

Funding for healthcare and social services depends on our community's responses to the #2020census. Will you be counted? [Ow.ly](https://ow.ly)

[makethemcountyou.com](https://www.makethemcountyou.com)

